Estimate Number

INVOICE

Advertiser

American Crossroads



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
967495-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

AMERICAN CROSSROADS 1274

Product

www.thewpbfchannel.com

Billing Address:

Crossroads Media
Attention: Accounts Payable

66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Flight Dates	Order#	Alt Order #
10/30/12 - 11/06/12	967495	06395174
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB#	Advertiser Code	Product Code 27
Agency Ref	Advertiser Ref	

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 11/02/12 11/02/12 THE CHEW Class of Time - Fixed Non Pre-emptible	1P-2P	1	:30	1	\$550.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>M</u>	WTFSS Spots/Week	<u>Rate</u> \$550.00					
	<u>e</u> <u>Description</u>	Start/End Time 1P-2P		h <u>Ad-ID</u> 0 usprtv2	8ACH		<u>Rate</u> <u>Type</u> \$550.00 NM
2 11/02/12 11/02/12 20/20 Class of Time - Fixed Non Pre-emptible	10-11PM	1	:30	1	\$4,500.00	NM	
	WTFSS Spots/Week	<u>Rate</u> \$4,500.00					***************************************
. – – – – – – – – – – – – – – – – – – –	e <u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF F 11/02/12 10:45 F	M 20/20	10-11PM	:3	0 USPRTV2	8ACH		\$4,500.00 NM
3 11/02/12 11/02/12 WPBF News Class of Time - Fixed Non Pre-emptible	25 @ Noon 12pm-1230pm	1	:30	1	\$850.00	NM	
	WTFSS Spots/Week	<u>Rate</u> \$850.00					
	e <u>Description</u>	Start/End Time		h <u>Ad-ID</u>			Rate Type
1 WPBF F 11/02/12 12:25 F	M WPBF News 25 @ Noon	12pm-1230pm	:3	() USPRTV2	8ACH		\$850.00 NM
4 11/02/12 11/02/12 WPBF News Class of Time - Fixed Non Pre-emptible	25 Mornings5:30-5:57am	1	:30	1	\$375.00	NM	
10/29/12 11/04/12	WTFSS Spots/Week	<u>Rate</u> \$375.00	.,		13		
Spots: # Ch Day Air Date Air Tim	e Description	Start/End Time		h <u>Ad-ID</u>			Rate Type
1 WPBF F 11/02/12 5:38 A	M WPBF News 25 Mornings @	0 5:3(5:30-5:57am	:3	0 USPRTV2	8ACH		\$375.00 NN
5 11/02/12 11/02/12 WPBF News Class of Time - Fixed Non Pre-emptible	25 @ 6:00Pl6-6:30PM	1	:30	1	\$2,000.00	NM	
	WTFSS Spots/Week1 1	<u>Rate</u> \$2,000.00					
·	e <u>Description</u>	Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
1 WPBF F 11/02/12 6:24 P	M WPBF News 25 @ 6:00PM	6-6:30PM	:3	0 USPRTV2	BACH		\$2,000.00 NM
6 11/02/12 11/02/12 Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1	:30	1	\$4,500.00	NM	
	WTFSS Spots/Week 1	<u>Rate</u> \$4,500.00					
	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF F 11/02/12 7:53 P	M Jeopardy	7:30-8PM	:3) USPRTV28	BACH		\$4,500.00 NM



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American Crossroads	AMERICAN CROSSROADS	1274

www.thewpbfchannel.com							
				Spots/		_	
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 11/02/12 11/02/12 Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1	:30	1	\$4,500.00	NM	
7 11/02/12 11/02/12 Dr. Oz M-F 9-10 Class of Time - Fixed Non Pre-emptible	a 9-10a	1	:30	1	\$500.00	NM	***************************************
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 10/29/12 11/04/12		<u>Rate</u> \$500.00					
·	Description Dr. Oz M-F 9-10a	Start/End Time 9-10a		th <u>Ad-ID</u> 0 USPRTV2	8асн		<u>Rate Type</u> \$500.00 NM
8 11/05/12 11/05/12 10-11a Andersol Class of Time - Fixed Non Pre-emptible	n Cooper 10-11a	1	:30	1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 11/05/12 11/11/12 1	1	<u>Rate</u> \$500.00					
	Description 10-11a Anderson Cooper	Start/End Time 10-11a		th Ad-ID 0 USPRTV2	8ACH		<u>Rate Type</u> \$500.00 NM
9 11/05/12 11/05/12 M-SUN WPBF N Class of Time - Fixed Non Pre-emptible	lews 25 (11-11:35PM	1	:30	1	\$1,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 11/05/12 11/11/12 1		<u>Rate</u> \$1,800.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> 1 WPBF M 11/05/12 11:26 PM	Description M-SUN WPBF News 25 @	Start/End Time 11PM11-11:35PM		th <u>Ad-ID</u> 0 USPRTV2	8АСН		<u>Rate</u> <u>Type</u> \$1,800.00 NM
10 11/05/12 11/05/12 1230-1P Access Class of Time - Fixed Non Pre-emptible	Hollywoc1230-1p	1	:30	1	\$475.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 11/05/12 11/11/12 1		<u>Rate</u> \$475.00					***************************************
	<u>Description</u> 1230-1P Access Hollywood	Start/End Time 1230-1p		th <u>Ad-ID</u> 0 USPRTV2	8асн		<u>Rate Type</u> \$475.00 NM
11 11/05/12 11/05/12 WPBF News 25 Class of Time - Fixed Non Pre-emptible	@ 5am 5-530am	1	:30	1	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 11/05/12 11/11/12 1		<u>Rate</u> \$275.00			· · · · · · · · · · · · · · · · · · ·		
	Description WPBF News 25 @ 5am	Start/End Time 5-530am		h <u>Ad-ID</u> 0 usprtv2	8ACH		<u>Rate</u> <u>Type</u> \$275.00 NM
12 11/05/12 11/05/12 M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	1	:30	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 11/05/12 11/11/12 1	1	<u>Rate</u> \$1,200.00	0				
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> 1 1 WPBF M 11/05/12 5:26 PM	<u>Description</u> M-F 5pm News	Start/End Time 5-6pm	_	h <u>Ad-ID</u> 0 usprtv2	8ACH		<u>Rate Type</u> \$1,200.00 NM
13 11/05/12 11/05/12 Wheel Of Fortun Class of Time - Fixed Non Pre-emptible	e 7-7:30PM	1	:30	1	\$4,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 11/05/12 11/11/12 1		<u>Rate</u> \$4,500.00					· · · · · · · · · · · · · · · · · · ·
	<u>Description</u> Wheel Of Fortune	Start/End Time 7-7:30PM		h <u>Ad-ID</u> 0 usprtv2	8ACH		<u>Rate Type</u> \$4,500.00 NM
14 11/05/12 11/05/12 Good Morning Al Class of Time - Fixed Non Pre-emptible	merica 7-9AM	1	:30	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 11/05/12 1		<u>Rate</u> \$1,200.00					
Spots: # Ch <u>Day Air Date Air Time I</u> 1 WPBF M 11/05/12 8:43 AM 0	<u>Description</u> Good Morning America	Start/End Time 7-9AM		<u>h</u> <u>Ad-ID</u> 0 usprtv2-	4асн		Rate Type \$1,200.00 NM
15 11/05/12 11/05/12 DWTS Class of Time - Fixed Non Pre-emptible	8-10P	1	:30	1	\$9,000.00	NM	



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American Crossroads	AMERICAN CROSSROADS	1274

www.u	newpbfchannel.	com					0			
Lino	Start Date	End Date	Description	Start/End Time	MINITEE	Length	Spots/ Week	Rate	Туре	
·					MTWTFSS				•	
15	11/05/12 Class of Tin	11/05/12 ne - Fixed No	DWTS on Pre-emptible	8-10P	1	:30	1	\$9,000.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$9,000.00					
	Spots: # Ch				Start/End Time		h Ad-ID	0.50		Rate Type
	1 77		/05/12 8:00 PM DWT:	······	8-10P	:3	0 USPRTV2	8ACH		\$9,000.00 NM
16			M-Sun 1130p-12am L on Pre-emptible	•	1-	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/121-	Spots/Week 1	<u>Rate</u> \$1,800.00					
	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Sa 11/ LR - Foo		n 1130p-12am Late No	ews 1130p-1205am	:3	0 USPRTV2	8ACH		\$1,800.00 NM
17	11/03/12 Class of Tin	11/03/12 ne - Fixed No	Sat 330-7pm ABC Co on Pre-emptible	lleg(330-7pm	1-	:30	1	\$3,500.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS1-	Spots/Week	Rate					
	Spots: # Ch			1 iption	\$3,500.00 Start/End Time	I engt	h Ad-ID			Rate Type
	. –	BF Sa 11/		30-7pm ABC College I			0 USPRTV2	8асн		\$3,500.00 NM
18	11/03/12 Class of Tin	11/03/12 ne - Pre-emo	Sat 6-7am News ptible with notice	Sat 6-7am	1-	:30	1	\$275.00	NM	
		Start Date 10/29/12		Spots/Week 1	<u>Rate</u> \$275.00		·			··· v.i
	Spots: # Ch			iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	BF Sa 11/	/03/12 6:12 AM Sat 6-	7am News	Sat 6-7am	:3	0 USPRTV2	8ACH		\$275.00 NM
19			GMA Saturday 7-8am on Pre-emptible	Sat 7am-8am	1-	:30	1	\$900.00	NM	
		Start Date 10/29/12	End Date MTWTFSS 11/04/121-	Spots/Week 1	<u>Rate</u> \$900.00					
	Spots: # Ch	<u>Day Air</u> BF Sa 11/			Start/End Time		h Ad-ID			Rate Type
				Saturday 7-8am	Sat 7am-8am	:3	0 USPRTV2	8ACH		\$900.00 NM
20	11/03/12 Class of Tin	11/03/12 ne - Fixed No	Sat 8-9am News on Pre-emptible	Sat 8-9am	1-	:30	1	\$700.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/121-	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch	Day Air			Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
		BF Sa 11/	/03/12 8:38 AM Sat 8-	9am News	Sat 8-9am	:3	0 USPRTV2	4ACH		\$700.00 NM
21	11/04/12 Class of Tim	11/04/12 ne - Pre-emp	Chris Matthews of tible with notice	Sun 10-10:30AM	1	:30	1	\$400.00	NM	
		10/29/12	11/04/121	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
	Spots: <u>#</u> Ch 1 WP	<u>Day Air</u> BF Su 11/	Date Air Time Descri 04/12 10:28 AM Chris		Start/End Time Sun 10-10:30AM		<u>h</u> <u>Ad-ID</u> 0 usprtv2:	8асн		Rate Type \$400.00 NM
22	11/04/12 Class of Tim	11/04/12 ne - Fixed No	M-SUN WPBF News 2	5 (11-11:35PM	1	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/29/12		Spots/Week 1	<u>Rate</u> \$1,800.00					
	Spots: # Ch	<u>Day</u> <u>Air</u> BF Su 11/0	Date Air Time Descri	ption N WPBF News 25 @ *	Start/End Time		h <u>Ad-ID</u> 0 usprtv28	Васн		<u>Rate</u> <u>Type</u> \$1,800.00 NM
23	11/04/12 Class of Tim	11/04/12 le - Fixed No	Sun 630pm News on Pre-emptible	630-7pm	1	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/29/12		Spots/Week 1	Rate \$1,000.00					



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American Crossroads	AMERICAN CROSSROADS	1274

www.t	hewpbfchannel.	com					0			
l ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	3 11/04/12	11/04/12	Sun 630pm News	630-7pm	1	:30	1	\$1,000.00	NM	
	Class of Tir	ne - Fixed No	on Pre-emptible		1			Ψ1,000.00	IAIN	
	Spots: # Ch				Start/End Time		h Ad-ID	10		Rate Type
	1 VVF	PBF Su 11/	04/12 6:55 PM Sun	<u> </u>	630-7pm	:3	0 USPRTV2	:8ACH		\$1,000.00 NM
24			GMA Sunday 7-8am on Pre-emptible		1	:30	1	\$900.00	NM	
	Weeks:	Start Date 10/29/12	11/04/121		<u>Rate</u> \$900.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 77	PBF Su 11/	04/12 7:00 AM GMA	Sunday 7-8am	Sun 7-8am	:3	0 USPRTV2	BACH		\$900.00 NM
25			AFV tible with notice	7-8PM	1	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/29/12	11/04/121	1	<u>Rate</u> \$1,200.00					
	Spots: # Ch 1 WF	Day Air PBF Su 11/		<u>cription</u>	Start/End Time 7-8PM		h <u>Ad-ID</u> 0 USPRTV2	8ACH		<u>Rate Type</u> \$1,200.00 NM
26	11/04/12 Class of Tin	11/04/12 ne - Fixed No	Sun 8-9am News on Pre-emptible	Sun 8-9am	1	:30	1	\$700.00	NM	****
		Start Date 10/29/12			<u>Rate</u> \$700.00			· Management		· · · · · · · · · · · · · · · · · · ·
	Spots: # Ch	Day Air		· ·	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF Su 11/	04/12 8:08 AM Sun	8-9am News	Sun 8-9am	:3	0 USPRTV2	8ACH		\$700.00 NM
27	11/01/12 Class of Tin	11/01/12 ne - Fixed N o	10-11a Anderson Coon Pre-emptible	oper 10-11a	1	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$500.00		· I			
	Spots: # Ch				Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF Th 11/0	01/12 10:51 AM 10-1	1a Anderson Cooper	10-11a	:3	0 USPRTV2	8ACH		\$500.00 NM
28	11/01/12 Class of Tin	11/01/12 ne - Fixed No	M-SUN WPBF News on Pre-emptible	25 (11-11:35PM	1	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$1,800.00	<u></u>			'	
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 77	/BF IN 11/0	01/12 11:30 PM M-SU	JN WPBF News 25 @ 1	11PM11-11:35PM	:3	0 USPRTV2	4ACH		\$1,800.00 NM
29			1230-1P Access Holly n Pre-emptible		1	:30	1	\$475.00	NM	
		Start Date 10/29/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$475.00					-
	Spots: # Ch				Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
	7 VVP	PBF Th 11/0 Credited	01/12 1230	-1P Access Hollywood	1230-1p	:0	0			\$475.00 NM
30	11/01/12 Class of Tim	11/01/12 ne - Fixed No	WPBF News 25 @ 5a n Pre-emptible	am 5-530am	1	:30	1	\$275.00	NM	
			End Date MTWTFSS 11/04/121	Spots/Week 1	<u>Rate</u> \$275.00		7	***		
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 WP	BF Th 11/0	01/12 5:23 AM WPB	F News 25 @ 5am	5-530am	:30	0 USPRTV2	8ACH		\$275.00 NM
31	11/01/12 Class of Tim	11/01/12 ne - Fixed No	M-F 5pm News n Pre-emptible	5-6pm	1	:30	1	\$1,200.00	NM	
		Start Date 10/29/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$1,200.00	W*- 4	· · · · · ·	·····		
	Spots: # Ch 1 WP	Day Air [BFTh 11/0			Start/End Time 5-6pm		n <u>Ad-ID</u> O USPRTV2	8ach		<u>Rate Type</u> \$1,200.00 NM
				•		.0.	- ···· -			\$ 1,200.00 TAIN



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www.thewpbfchannel.com							
				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
31 11/01/12 11/01/12 M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	1	:30	1	\$1,200.00	NM	
32 11/01/12 11/01/12 Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1	:30	1	\$4,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 10/29/12 11/04/121-		<u>Rate</u> \$4,500.00					
Spots: # Ch Day Air Date Air Time D 1 WPBF Th 11/01/12 7:18 PM W	escription /heel Of Fortune	Start/End Time 7-7:30PM		h <u>Ad-ID</u> 0 usprtv2	8ACH		<u>Rate Type</u> \$4,500.00 NM
33 11/01/12 11/01/12 Good Morning Am Class of Time - Fixed Non Pre-emptible	nerica 7-9AM	1	:30	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 10/29/12 11/04/121-		<u>Rate</u> \$1,200.00				- 11.00 - 7 - 1	1/1
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>D</u> 1 WPBF Th 11/01/12 9:00 AM G	escription ood Morning America	Start/End Time 7-9AM		<u>h Ad-ID</u> 0 usprtv2	8ACH		Rate Type \$1,200.00 NM
34 10/30/12 10/30/12 10-11a Anderson Class of Time - Fixed Non Pre-emptible	Cooper 10-11a	-1	:30	1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 10/29/12 11/04/12 -1		<u>Rate</u> \$500.00				<u> </u>	
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>D</u> 1 WPBF Tu 10/30/12 10:38 AM 10		Start/End Time 10-11a		h <u>Ad-ID</u> 0 usprtv2	8ACH		<u>Rate Type</u> \$500.00 NM
35 10/30/12 10/30/12 PRIVATE PRACT Class of Time - Pre-emptible with notice	ICE 10-11PM	-1	:30	1	\$3,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 10/29/12 11/04/12 -1		Rate \$3,800.00			*************************************		
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>D</u> 1 WPBF Tu 10/30/12 10:50 PM P	escription RIVATE PRACTICE	Start/End Time 10-11PM		<u>h</u> <u>Ad-ID</u> 0 usprtv2	8ACH		Rate Type \$3,800.00 NM
36 10/30/12 10/30/12 M-SUN WPBF Ne Class of Time - Fixed Non Pre-emptible	ws 25 (11-11:35PM	-1	:30	1	\$1,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 10/29/12 11/04/12 -1		<u>Rate</u> \$1,800.00				•	
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>D</u> 1 WPBF Tu 10/30/12 11:33 PM M		Start/End Time 11PM11-11:35PM		<u>h</u> <u>Ad-ID</u> 0 usprtv2	8ACH	. <u>.</u>	<u>Rate</u> <u>Type</u> \$1,800.00 NM
37 10/30/12 10/30/12 1230-1P Access H Class of Time - Fixed Non Pre-emptible	follywoc1230-1p	-1	:30	1	\$475.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 10/29/12 11/04/12 -1	1	<u>Rate</u> \$475.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>D</u> 1 WPBF Tu 10/30/12 12:55 PM 12	escription 230-1P Access Hollywood	Start/End Time 1230-1p		<u>h Ad-ID</u> 0 USPRTV2	8ACH		<u>Rate Type</u> \$475.00 NM
38 10/30/12 10/30/12 WPBF News 25 © Class of Time - Fixed Non Pre-emptible) 5am 5-530am	-1	:30	1	\$275.00	NM	•
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 10/29/12 11/04/12 -1		<u>Rate</u> \$275.00		1100	· · · · ·		· · · · · · · · · · · · · · · · · · ·
Spots: # Ch <u>Day Air Date</u> <u>Air Time D</u> 1 WPBF Tu 10/30/12 5:15 AM W	escription /PBF News 25 @ 5am	Start/End Time 5-530am		<u>h Ad-ID</u> 0 usprtv2	8ACH		<u>Rate Type</u> \$275.00 NM
39 10/30/12 10/30/12 M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	-1	:30	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 10/29/12 11/04/12 -1	1	<u>Rate</u> \$1,200.00		-			
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Do</u> 1 WPBF Tu 10/30/12 5:43 PM M	escription -F 5pm News	Start/End Time 5-6pm		h <u>Ad-ID</u> 0 USPRTV2	8ACH		Rate Type \$1,200.00 NM
40 10/30/12 10/30/12 Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	-1	:30	1	\$4,500.00	NM	



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
967495-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1274

www.t	hewpbfchannel.	com								
							Spots/	_	_	
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
40) 10/30/12 Class of Tir	10/30/12 ne - Fixed N	Wheel Of Fortune on Pre-emptible	7-7:30PM	-1	:30	1	\$4,500.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 -1	Spots/Week 1	<u>Rate</u> \$4,500.00					
	Spots: # Ch	<u>Day Air</u> PBF Tu 10			Start/End Time 7-7:30PM		<u>h Ad-ID</u> 0 usprtv2:	8ach		<u>Rate Type</u> \$4,500.00 NM
44									\$ 18 A	<u> </u>
41			Good Morning America		-1	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 -1	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00					
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Tu 10		<u>ption</u> Morning America	Start/End Time 7-9AM		<u>h Ad-ID</u> 0 usprtv2:	8ach		Rate Type \$1,200.00 NM
42	10/31/12	10/31/12			1	-20		AFFO 00	210.0	<u> </u>
42		ne - Fixed N	THE CHEW on Pre-emptible	1P-2P	1	:30	1	\$550.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$550.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
L	1 WF	PBFW 10	/31/12 1:33 PM THE C	HEW	1P-2P	:3	0 USPRTV2	BACH		\$550.00 NM
43	10/31/12 Class of Tin	10/31/12 ne - Fixed Ne	WPBF News 25 @ No on Pre-emptible	on 12pm-1230pm	1	:30	1	\$850.00	NM	····
	Weeks:	Start Date 10/29/12		Spots/Week 1	<u>Rate</u> \$850.00					
	Spots: # Ch			·	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF W 10/	/31/12 12:25 PM WPBF	News 25 @ Noon	12pm-1230pm		0 USPRTV28	ВАСН		\$850.00 NM
44	10/31/12 Class of Tin	10/31/12	WPBF News 25 Mornin	ngs5:30-5:57am	1	:30	1	\$375.00	NM	
			End Date MTWTFSS 11/04/121	Spots/Week 1	<u>Rate</u> \$375.00		7		· · · · · ·	
	Spots: # Ch			· ·	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WF	PBFW 10/		News 25 Mornings @			0 USPRTV28	ЗАСН		\$375.00 NM
45	10/31/12 Class of Tin	10/31/12 ne - Fixed No	WPBF News 25 @ 6:0 on Pre-emptible	0Pl6-6:30PM	1	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 10/29/12		Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF W 10/	/31/12 6:21 PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3	USPRTV28	ВАСН	·	\$2,000.00 NM
46	10/31/12 Class of Tin	10/31/12 ne - Fixed No	Jeopardy on Pre-emptible	7:30-8PM	1	:30	1	\$4,500.00	NM	
		Start Date 10/29/12	End Date MTWTFSS 11/04/121	Spots/Week	<u>Rate</u> \$4,500.00	* ***				
	Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BFW 10/	31/12 7:42 PM Jeopar	dy	7:30-8PM	_	USPRTV28	BACH		\$4,500.00 NM
47	10/31/12 Class of Tim	10/31/12 ne - Fixed No	Dr. Oz M-F 9-10a on Pre-emptible	9-10a	1	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/29/12		Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch			•	Start/End Time	Lenati	n Ad-ID			Rate Type
	1 WP	BFW 10/	31/12 9:38 AM Dr. Oz	M-F 9-10a	9-10a		USPRTV24	ACH		\$500.00 NM
48	11/05/12 Class of Tim	11/06/12 ne - Fixed No	WPBF News 25 @ 5an	n 5-530am	MT	:30	1	\$400.00	NM	
-	Weeks:	Start Date 11/05/12		Spots/Week 1	Rate \$400.00			····		-
	Spots: # Ch	Day Air		•	\$400.00 Start/End Time	Length	Ad-ID			Rate Type
		The factor of the same								



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967495-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1274

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
48 11/05/12 11/06/12 WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible	5-530am	MT	:30	1	\$400.00	NM	
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 WPBF Tu 11/06/12 5:13 AM WPBF	News 25 @ 5am	5-530am	:3	0 USPRTV284	ACH		\$400.00 NM
49 11/05/12 11/06/12 4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	MT	:30	1	\$75.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 11/05/12 11/11/12 MT	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 WPBF Tu 11/06/12 4:44 AM 4:30a-5	AM 4:30a-5a	430a-5a	:3	0 USPRTV28/	ACH		\$75.00 NM
		Total Spots	•	48			
				73	Gross Tota	1	\$77,875.00
Payment Terms 30 Days				Agency	Commission	l	\$11,681.25
				<u>Net</u>	Amount Due	<u>!</u>	\$66,193.75